CHARLESTON COLISEUM & CONVENTION CENTER / MUNICIPAL AUDITORIUM BOARD

Meeting Minutes: January 25, 2022

Chairperson Carrie Fenwick called the Charleston Coliseum & Convention Center / Municipal Auditorium Board to order at 4:00 P.M. on January 25, 2022 in Conference Room 204-205. Those members in attendance included Tim Brady, Kim Burton, John Cavacini, Carrie Fenwick, John Ingram, Andrew Jordon, Bernie Layne, Belle Manjong, Brad Marple, Ronnie Murad, Eric Nelson (by phone), Andy Richardson, Chad Robinson, Tessa White, General Manager Patrick Leahy, Assistant General Manager Andrew Thompson, Director of Sales & Marketing Veronica Ratcliff, and Business Manager Betty Tinney.

Ms. Fenwick reported that the minutes of the board meeting held on November 30 and December 21, 2021 were distributed prior to the meeting. Mr. Richardson motioned to accept the minutes as distributed. Mr. Cavacini seconded the motion. Motion approved.

Mr. Leahy introduced new employee Lane Hughes to the board. Lane was hired as the Marketing Coordinator.

Ms. Tinney gave a financial report. She stated that for the month of December we had a net loss of $163,753. Concerts were well below budget due to Morgan Wallen being in February rather than the originally anticipated date in December. Gross profit is about $20,000 lower than budgeted while total expenses are approximately $15,000 lower than budgeted. An operational cash subsidy of $100,000 was required in December 2021 compared to $152,500 in the previous year to date. Year to date operational cash subsidy totals $719,627 compared to $788,000 during the same time last year. Mr. Brady motioned to accept the financial report. Ms. White seconded the motion. Motion approved.

Mr. Leahy presented an outline for an Arts & Community Grant Program for the CCCC. He stated that the focus of this program is to address how we deal with legacy groups or other requests for monetary support. He stated that we need a defined process for the board to choose what groups and events get this support. He suggested a subcommittee be created to come up with the eligibility criteria and to filter requests. In the past these decisions have been made by management, but Mr. Leahy stated that he feels this is a decision that should come from the board.

The board discussed the information that was given to them and Ms. Fenwick asked that everyone look over the handouts that Mr. Leahy gave out and at the next meeting she would appoint a sub-committee to oversee the program.

Mr. Leahy gave a venue report for December 2021, updating the board on all departments. He also updated everyone on the Auditorium pro-forma. He provided an estimation of cost and revenue for a new construction. Ms. Fenwick stated that she would speak to Mr. Storage to put together a resolution to vote on at the next meeting.

Mr. Leahy then gave an update on the Coliseum seating. Ms. Fenwick asked that a cost analysis be sent to Mr. Storage to see if funding is available for this project.

Meeting adjourned.